

# Achiever under 40

David  
Box

**Title:** President  
**Company:** Box Talent  
**Birth date:** July 22, 1964



Music has been David Box's passion since he was a young boy.

"I was the kid that spent all of my allowance on albums, tapes and spent all my free time in the record store. As I got older, my passion for music continued to grow into what it is today," Box said.

Since founding Box Talent in 1987, he has grown to be a leader in Oklahoma's entertainment industry, representing hundreds of local and national artists throughout the Midwest.

Box books entertainment for numerous Oklahoma clubs, universities, companies, benefit balls and private parties. He's produced concerts and events for artists such as Jessica Simpson, Pat Green, Toby Keith and many more. He provides entertainment for the Susan G. Komen Race for the Cure, American Heart Association Heart Walk, Oklahoma City Memorial Marathon and numerous other for-profit and nonprofit organizations across the state.

In addition, Box is owner of Box Real Estate and is involved in the revitalization of the University of Oklahoma's Campus Corner in partnership with Judy Hatfield.

Box, a member of the Oklahoma City chapter of the Young Presidents' Organization, is part of *The Journal Record's* Class of 2004 "Achievers under 40." Last year, he was named to *Durocher's Oklahoma City Business' Forty Under 40*.

He is also a member of the Beta Theta Pi alumni association and the O-Club at OU.

Box considers three people to be his mentors – Irving Azoff, Judy Hatfield and Mike Dillard.

Azoff is manager of Christina Aguilera, Jewel and The Eagles.

"Irving Azoff basically started in Missouri managing bands that played in the surrounding states. He just stayed after it and eventually one of his artists, REO Speedwagon, hit it big. He has been the head of MCA records and is one of the best talent managers in the world," Box said.

Hatfield and Dillard are area real estate professionals and business owners.

Regarding his partner Hatfield, "Capitalizing on her creative energy, it is our goal to create a 'Live Music Capital' for Oklahoma. She is extremely organized and focused on the big picture. Her energy is boundless."

As for his other mentor, Mike Dillard, "he is a great risk taker. He started his Century Martial Arts from his garage and has parlayed it into a successful real estate company. He is the ultimate entrepreneur."

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**Work hard. Take risks. It is OK to worry about your business,  
and don't feel bad about worrying.**

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